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## DAV Auxiliary National Fall Conference Sponsorship Lexington, KY | September 27 – September 29, 2018

*This is an opportunity to say thank you to disabled veterans and their families, and to provide a memorable Fall Conference experience for these deserving members.*

Signature Sponsor: \$5,000 (One available)

### ***Benefits:***

- Auxiliary Member “Thank You Gift” in the DAV Auxiliary National Fall Conference welcome bag (450 bags)
- Permission to include one-page insert in Fall Conference packets (450) (must be related to a benefit for veterans and their families)
- Logo recognition in the DAV Auxiliary National Fall Conference agenda and booklet
- Priority seating for up to four guests at all events
- Priority placement in Exhibitor Area to share or display information – must be related to a benefit for veterans or their families. (Thursday, Friday, and Saturday morning; 09/27, 9/28, and 09/29)
- Sponsorship listed on DAV Auxiliary National Fall Conference page on website [www.davauxiliary.org](http://www.davauxiliary.org)
- Social Media recognition (Facebook and Twitter)
- Business Session Benefits:
  - EXCLUSIVE branding of “DAV Auxiliary Fall Conference Presented by Sponsor” throughout business session as well as throughout the entire conference
  - Thank you mention by DAV Auxiliary National Commander or CEO from stage during the business session; opportunity to do a check-presentation
  - Sponsorship potential opportunity for special give-away during business session (e.g. drawing to win prize(s))

Special Event Sponsor: \$2,500 (Two available)

*Select One: Hospitality Event or Fun Night*

***Benefits:***

- Auxiliary Member “Thank You Gift” in the DAV Auxiliary National Fall Conference welcome bag (450 bags)
- Permission to include one-page insert in Fall Conference packets (450) (must be related to a benefit for veterans and their families)
- Logo recognition in the DAV Auxiliary National Fall Conference agenda
- Placement in Exhibitor Area to share or display information – must be related to a benefit for veterans or their families. (Thursday, Friday, and Saturday morning; 09/27, 9/28, and 09/29)
- Priority seating for up to two guests at the sponsored event
- Sponsorship listed on DAV Auxiliary National Fall Conference page on website [www.davauxiliary.org](http://www.davauxiliary.org)
- Social media recognition (Facebook and Twitter)

Sponsor Exhibitor: \$1,000

***Benefits:***

- Table in Exhibitor Area to share or display information – must be related to a benefit for veterans or their families. (Thursday, Friday, and Saturday morning; 09/28, 9/29, and 09/30).
- Sponsorship dedication listed on DAV Auxiliary National Fall Conference page on website [www.davauxiliary.org](http://www.davauxiliary.org)
- Social media recognition (Facebook and Twitter)

**In-Kind Sponsorship Opportunities:**

*Examples of in-kind sponsorship opportunities include food & beverage, entertainment, caregiver gifts, junior member participation bags, door prizes, etc. DAV Auxiliary must approve all in-kind donations.*