



National Headquarters | 3725 Alexandria Pike, Cold Spring, KY 41076
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DAV Auxiliary National Fall Conference Sponsorship Lexington, KY | September 28 – 30, 2017

This is an opportunity to say thanks to disabled veterans and their families throughout time, and to provide a memorable Fall Conference experience for these deserving members.

Signature Sponsor: \$5,000 (One available)

Benefits:

- Auxiliary Member “Thank You Gift” in the DAV Auxiliary National Fall Conference welcome bag (450 bags).
- Opportunity to include one-page insert in Fall Conference packets (450) (must be related to a benefit for veterans and their families).
- Logo recognition in conference booklet.
- Logo recognition in the DAV Auxiliary National Fall Conference agenda, booklet and packet.
- Priority placement in Exhibitor Area to share or display information (Thursday and Friday; 09/28 and 09/29).
- Sponsorship listed on DAV Auxiliary National Fall Conference page on website www.davauxiliary.org.
- Social Media recognition.
- Business Session Benefits:
Attendees include all DAV Auxiliary membership
 - Branding of “DAV Auxiliary Fall Conference Presented by Sponsor” throughout business session as well as throughout the entire conference.
 - Priority seating for up to four guests.
 - “Thank you” mention by DAV Auxiliary National Commander or CEO from stage during the business session; opportunity to do a check-presentation.
 - Sponsorship potential opportunity for special giveaway during business sessions (e.g. drawing to win prize(s)).

Special Event Sponsor: \$2,500 (Two available)

Select One: Banquet or Reception

Benefits:

- Auxiliary Member “Thank You Gift” in the DAV Auxiliary National Fall Conference welcome bag (450 bags).
- Opportunity to include one-page insert in Fall Conference packets (450) (must be related to a benefit for veterans and their families).
- Logo recognition in the DAV Auxiliary National Fall Conference agenda, booklet, and packet.
- Priority placement in Exhibitor Area to share or display information (Thursday and Friday; 09/28 and 09/29).
- Priority seating for up to two guests.
- Sponsorship dedication listed on DAV Auxiliary National Fall Conference page on website www.davauxiliary.org.
- Social media recognition.

Sponsor Exhibitor: \$1,000

Benefits:

- Table in Exhibitor Area to share or display information – must be related to a benefit for veterans or their families. (Thursday and Friday; 09/28 and 09/29).
- Sponsorship dedication listed on DAV Auxiliary National Fall Conference page on website www.davauxiliary.org.
- Social media recognition.

In-Kind Sponsorship Opportunities:

Examples of in-kind sponsorship opportunities include advertising, food & beverage, entertainment, transportation, veteran gifts, caregiver gifts, junior member participation bags, door prizes, etc. DAV Auxiliary must approve all in-kind donations.