

DAV Auxiliary Headquarters News



3725 Alexandria Pike, Cold Spring, KY 41076 | November 2017



November American Flag flying Holidays

November 11 - Veterans Day
November 23 - Thanksgiving

"You're a grand old flag. You're
a high-flying flag. And forever
in peace may you wave."
~ George M. Cohen

Inside this issue:

Membership	1
Facebook Likes	1
Understanding Fund Raising Donations	2
Annual Financial Reports	2
Fall Conference Feedback	2
Membership Incentives	3
Membership Application	3
New Units	4
Flash Sale	4
Reminders	4

Membership by Diane Franz, National Membership Chairman

You signed up a new member—great! But your job is not done. Become a **MENTOR** to that new member. Give them a reminder call when and where your next meeting will be held. Give them a current Constitution and Bylaws book and explain it to them. Make them feel welcome by introducing them to members at the meeting. Find out what their talents are and get them involved in activities. Don't let them wonder what is going on in a meeting. And most of all get the junior members involved—help place flags in a cemetery, set up the meeting place, participate in a community parade, do a sing-a-long during a holiday at a hospital, Community Living Center or even at your meeting. Many younger juniors can lead the Pledge of Allegiance to our Flag—make them feel a part of the organization.

The incentives for our membership year will give everyone a chance to show their pride and growth in the organization.

- **First**, we will have three (3) gift certificates of \$50.00 to the DAV Store. Drawing awards will be in the months of December, March, and June. To be entered, sign up a new junior member with \$10 down, or start a life membership for a current complimentary junior member with \$10 down. For as little as \$10.00 a month, juniors will be fully paid in two years. Our juniors are important and are the future.
- **Second**, every unit received a special yellow membership application to be used during membership drives. For every 15 new paid senior members, the unit will receive an entry to win \$250. If the unit runs out of yellow applications, please write "440" on any application used to be entered. For an additional entry, send in a photo and/or description of how the unit is signing up new members. The deadline for applications is June 30, 2018.
- **Third**, everyone who signs up a new senior member (no complimentary) will be entered to win \$500.00 cash. The three incentive periods are October 1 – December 31; January 1 – March 30; and April 1 – June 30. The more you recruit, the better chance of winning! To be entered, include your name and sponsor number on the application.

Our future depends on juniors and new active members, and they depend on you, their **MENTOR!**

Help us reach 10,000 Facebook Likes!



The DAV Auxiliary uses social media as a tool for sharing important updates, news stories, and information on upcoming events. Since its inception, we have grown to 6,273 people who like our page. We'd like to hit 10,000 likes by December 31, 2017.

If you haven't done so already, please visit <https://www.facebook.com/DAVAuxiliary/> and like our page! Then, share the page with your friends and family on Facebook and encourage them to like us, too!

Help us spread awareness of the DAV Auxiliary while reaching a big milestone. We know with the help of our members we can do it!

Understanding Fund Raising Donations

Unit financial reports are currently being processed and reviewed by national staff. We have an obligation to our generous donors to assure their donations will be used to support DAV and/or DAV Auxiliary programs. There are other very worthy non-profit organizations; however, as a non-profit veterans' service organization, we must be conscientious stewards of the funds raised by and donated to **our** organization. The rationale being—had the donor wanted their donation to go to another non-profit group, they would have appropriated their funds to that cause. Instead, they chose our organization, making it the responsibility of our members, units, and state departments to ensure the funds collected during fund raising efforts are expended as the donor intended.

We are very proud of our members who are dedicated to assisting veterans and their families, but today many organizations are not following through on the promises they are making to donors. Use caution with unit funds. Do your research. If in doubt about an organization, contact them first for full expenditure disclosure of the funds received. This will protect not only your unit, but will ensure that the monies raised are being used for programs that benefit DAV and DAV Auxiliary, as we have promised to those who have donated. It bears repeating that if funds are raised by the DAV Auxiliary unit, the donors themselves are of the belief that their funds will directly assist veterans and their families.

Remember that DAV and DAV Auxiliary have many programs that work directly to benefit veterans, their dependents, and survivors. These programs include the Service/Support program, the Education Scholarship Program, the Winter Sports Clinic, and the DAV Transportation program. Income from approved fund raising activities shall be used to support programs and activities sponsored by DAV and DAV Auxiliary, as long as such programs and activities provide a direct and substantial benefit to disabled veterans, their dependents, and survivors (DAV Regulations, Section 5).

If you have any questions regarding this matter, please contact national headquarters at 877.426.2838, option 5. We thank all members and units for their hard work and dedication to supporting the mission of the DAV Auxiliary.

Annual Financial Reports

Due to unforeseen delays, the 2016-2017 financial reports are now being reviewed and processed, and we are working as expeditiously as possible to follow up with unit or state Adjutants for any necessary additions and/or corrections. Thank you for your understanding.

In the October mailing, each unit and state Adjutant not currently operating on a July 1 to June 30 fiscal year received information on completing a short-year financial report from the close of their 2017 fiscal year through June 30, 2017. All units and state departments that were not operating on a July 1 to June 30 fiscal year prior to this are required to fill out the form, and have it audited, even if there was no activity. These reports will be due to national headquarters no later than December 31, 2017.

For example, if your units fiscal year ended March 30, 2017, a short-year financial report will need to be completed for April 1, 2017, through June 30, 2017. Moving forward, the unit reporting period will be July 1 through June 30, and the next annual financial report that the unit will submit will be for the period of July 1, 2017, through June 30, 2018. This annual financial report will be due by September 30, 2018.

Units and state departments who do not submit the short-year financial report by December 31, 2017, will risk having their unit or state delegates register as guest with no voice or vote at the state or national convention. Don't disappoint your members—complete the form as soon as possible!

Your Feedback is Important to Us!

If you attended National Fall Conference in Lexington, Kentucky, we want to hear from you! Please take a moment to take this anonymous survey by visiting <https://www.surveymonkey.com/r/7TV6CKK>. By doing so you'll help us plan for a bigger and better 2018 National Fall Conference. Thank you to those who have already taken the survey.

2017-2018 Membership Recruitment Incentives

Junior Members—

- ◆ Sign up a new junior **life** member
 - Online Applications
 - Paper Applications
 - Submit minimum \$10 payment with application or call National Headquarters with credit card payment
- ◆ Be entered to win a \$50 DAV Store gift certificate
- ◆ Drawings held December 31, March 31, and June 30

Recruiter Incentives—

- ◆ Three incentive periods—
 - October 1—December 31
 - January 1—March 31
 - April 1—June 30
- ◆ Three drawings—
 - December, March and June
- ◆ Recruit one new paid member to be entered
- ◆ Each new paid member = one drawing entry
- ◆ Each drawing = \$500.00 cash!
- ◆ The more you recruit = the better chance of winning!

Unit Incentive—

- ◆ Units recruiting at least 15 new paid members by June 30 will be entered into a drawing to win \$250.
- ◆ Use the special yellow applications (or a copy) indicating campaign code 440.
- ◆ Unit receives one entry per 15 new paid members
- ◆ Submit a photo and/or brief description of the member drive and receive an additional entry.
- ◆ Remember, winning unit receives \$250!



I'm Your Mentor

Name: _____
 Phone: _____
 Email: _____

Your membership in our organization is very important to veterans and their families. Together we can make a difference!

Motivate, Encourage, Inspire, Guide

<p>DAV Auxiliary Receipt</p> <p>Date _____</p> <p>Amount Paid \$ _____</p> <p><input type="checkbox"/> Cash <input type="checkbox"/> Check <input type="checkbox"/> Money Order <input type="checkbox"/> Credit Card</p> <p>For _____ <small>Name of Member</small></p> <p>Life membership is based on the applicant's age as of the current membership year</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>AGE</th> <th>LIFE AMOUNT</th> </tr> </thead> <tbody> <tr> <td>80 or older</td> <td>Free</td> </tr> <tr> <td>71-79</td> <td>\$140</td> </tr> <tr> <td>61-70</td> <td>\$180</td> </tr> <tr> <td>46-60</td> <td>\$200</td> </tr> <tr> <td>31-45</td> <td>\$230</td> </tr> <tr> <td>Birth-30</td> <td>\$250</td> </tr> </tbody> </table> <p><small>Life membership may be obtained with a \$20 down payment. Note: Billing will occur quarterly based on outstanding balance.</small></p> <p>I HAVE RECEIVED PAYMENT OF THE ABOVE AMOUNT.</p> <p>_____ <small>Sponsor's Signature</small></p>	AGE	LIFE AMOUNT	80 or older	Free	71-79	\$140	61-70	\$180	46-60	\$200	31-45	\$230	Birth-30	\$250	<p style="text-align: center;">DAV Auxiliary</p> <p style="font-size: small;">National Headquarters 3725 Alexandria Pike Cold Spring, KY 41076</p> <p style="font-size: small;">Toll Free 877-426-2838, Opt. 5 www.davauxiliary.org dava@dav.org</p> <p style="text-align: right;">Membership Application</p> <p>Date _____</p> <p>Membership Application in Unit No. _____ State _____</p> <p><input type="checkbox"/> Ms. <input type="checkbox"/> Mrs. <input type="checkbox"/> Mr. Name _____ DOB _____ / _____ / _____</p> <p style="font-size: x-small;">PLEASE PRINT CLEARLY</p> <p>Address _____ City _____</p> <p>State _____ ZIP _____ Phone (____) _____ Email _____</p> <p><input type="checkbox"/> NEW LIFE (\$20 Down Payment) <input type="checkbox"/> LIFE PAYMENT <input type="checkbox"/> NEW JUNIOR (Complimentary) <input type="checkbox"/> NEW JUNIOR LIFE (\$20 Down Payment) <input type="checkbox"/> JUNIOR LIFE PAYMENT</p> <p style="text-align: center; background-color: #cccccc;">IF THIS IS A LIFE MEMBERSHIP PAYMENT, SKIP TO THE SIGNATURE LINE.</p> <p>Eligibility through _____ Relationship _____</p> <p>_____ <small>SPONSOR'S SIGNATURE</small></p> <p>_____ <small>SPONSOR'S CODE NUMBER</small></p> <p style="text-align: right;">_____ <small>APPLICANT'S SIGNATURE</small></p> <p style="text-align: right;">_____ <small>AE/VISA/MC/DISCOVER #</small></p> <p style="text-align: center;">SEND TO AUXILIARY NATIONAL HEADQUARTERS</p> <p style="text-align: right;">EXP. DATE _____</p>
AGE	LIFE AMOUNT														
80 or older	Free														
71-79	\$140														
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Birth-30	\$250														
	<p>Expires June 30, 2018</p> <p>MEMBERSHIP CODE NUMBER (FOR PAYMENTS ONLY) _____</p> <p>AMT PAID \$ _____</p> <p style="text-align: right;">Campaign Code 440 420000 (10/15)</p>														

Making a difference in the lives of disabled veterans and their families.

DAV AUXILIARY

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National Commander

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National Adjutant

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"You've Got a Friend"

New Auxiliary Unit

Kenneth Cox Unit #17
Richmond, Virginia
Chartered October 24, 2017

Milwaukee Unit #44
Milwaukee, Wisconsin
Chartered October 27, 2017

Department of West Virginia
Chartered October 28, 2017

Welcome & Congrats!



Quota Achieved!

Congratulations to the following
State Departments for making
2017-2018 Quota!

Nevada
Vermont

DAV Auxiliary Flash Sale

The DAV Store and Halo will once again be holding a flash sale for DAV Auxiliary items. The items will only be available during the flash sale! Information will be posted to social media once dates have been confirmed. If you are a unit or state Adjutant, please share the information on the sale to those without access to social media so everyone has a chance to get these items!

Reminders:

- ⇒ **We're looking for stories**—State Departments and Units who have done something remarkable to should share their story with us. Ideas include, but are not limited to: special fund raisers, outreach programs, holiday events, meetings, and Forget-Me-Not drives. Please send your story and any pictures to dava@dav.org. Your article could be published in our E-Newsletter.
- ⇒ **Membership Applications**—When sending in membership applications, please make sure the application is filled out completely, and is legible. Also, a date of birth is required for processing on all applications.
- ⇒ **It is the duty of the adjutant to always share the mail!**
- ⇒ National Headquarters will be closed on November 10 in honor of Veterans Day. Please remember to take the opportunity to say thank you to the men and women who served or are serving.
- ⇒ The headquarters office will be closed November 23 and 24 in observance of Thanksgiving. From our family to yours, we wish you a joyous and blessed Thanksgiving. Please remember those who cannot be with their families and those serving our country.

Follow us on Social Media
for news and information
on the DAV Auxiliary.



Constitution and Bylaws



The 2017 National Constitution and Bylaw books are now available! To purchase books, please contact Halo Branded Solutions at 800-468-4332, or visit <https://www.mylogogear.com/shop/20150515001/p-73358.htm>. Books remain at \$2.00 each, plus shipping and handling.

All members are encouraged to purchase new books each year. Officer, chairmen, and NEC information updated yearly. Any changes approved by the National Convention delegates will be shaded in gray.

Quantities are limited, so do not delay in purchasing books. The updated Constitution and Bylaws are also available for download online at www.davauxiliary.org