

# Headquarters News



## DAV Auxiliary



3725 ALEXANDRIA PIKE • COLD SPRING, KENTUCKY 41076

### 27 STATES MADE QUOTA FOR 2008-2009!!!

Congratulations to the following states for their efforts in reaching quota for the 2008-2009 membership year!

Alabama ~ Colorado ~ Delaware ~ Florida ~ Georgia ~ Idaho ~ Indiana ~ Kentucky ~ Louisiana ~ Maine ~ Maryland ~ Michigan ~ Minnesota ~ Missouri ~ Nevada ~ North Carolina ~ North Dakota ~ Oklahoma ~ Rhode Island ~ South Carolina ~ South Dakota ~ Tennessee ~ Vermont ~ Virginia ~ Wisconsin ~ Wyoming ~ Puerto Rico

*Many states and units came close to quota on June 30, but didn't quite make it. We are at the dawn of the new 2009-2010 membership year which began July 1, 2009, and will run through June 30, 2010. There's no better time than the present to begin working on increasing membership to reach quota and it is within our grasp.*

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Units can request a listing and labels with the names of prospective members by sending zip codes.

### Net Prospect Mailing

The great news is that a number of potential members responded to our recent net prospect mailing. The not-so-great news is that we didn't sign up all 80,000 members as we had hoped. But...everyone knows that one member can make a difference and if even one member was added to your roster through this mailing that could be your unit's good fortune.

If members were not added to your unit, all is not lost. Send us your request for members in the national at-large and be sure to provide zip codes from your area. (All units can request this information!) We will

send you a listing and mailing labels of all national at-large members within those zips and the unit can get busy contacting and inviting the members to join your auxiliary. Don't pass up the opportunity to build your unit's membership. There is strength in numbers on the legislative front and membership is crucial.

Believe it or not there are some units who are actually concerned about the increase in their quota as of July 1 due to the addition of these new members. All we can ask is that everyone look at the big picture. One member can make a difference and can be the spark

that ignites motivation, harmony and growth. That one member could possibly take on an active role in the auxiliary. That one member could possibly have other family members, friends, or acquaintances that will join the DAV Auxiliary.

It is important to welcome these new members into our ranks. After all, it is through a disabled veteran they have joined. In these precarious times, a stronger Auxiliary membership results in better lives for our disabled loved ones and their families. *There is never a better time than right now to build a stronger Auxiliary membership.*

Tip—National at-large members count immediately towards quota upon reassignment to your unit.

## Organize Your Membership Recruiting Tools

- Keep a supply of Auxiliary membership applications on hand.
- It doesn't hurt to pass out Auxiliary brochures to prospective members to give them a little insight into our organization.
- Contact national headquarters for a set of labels and a listing of members within your unit's zip code areas of members in the national at-large as well as a list of prospective members.
- Prepare a letter to send to the at-large and/or prospective members giving them brief, but informative, information about your unit. If you prefer to call instead of contacting these individuals by mail, look up their phone numbers up in advance and have a prepared script to make sure you cover all the material you wish to give them.

## Auxiliary Manual

Often referred to as the "Yellow Book," this Manual gives detailed information on the various Auxiliary programs. Every unit should have one on hand. This Manual is available for purchase at a cost of \$15. A complete insert costs \$12. Or, if you have internet access, the Auxiliary Manual can be viewed and printed from the Auxiliary web site at [www.dav.org/dava](http://www.dav.org/dava); select "Publications" from the "Membership" tab.

## Convention Credentials

The message of the new credentialing process for national convention delegates is being spread because there have been very few inquiries about credentials for the 2009 national convention.

To recap the procedure, NO credentials will be sent to units, state departments, past national commanders, or national officers as has been done in the past. Units and state departments must send in the yellow delegate form listing the names of the elected convention delegates. This listing will generate credentials in the form of a bar-coded letter. (Past national commanders and national officers will automatically receive a bar-coded letter.) The bar-coded letters are scheduled to be mailed at the end of July or very early August and shall serve as the delegate's credential.

Delegates are to present the bar-coded letter to the Auxiliary convention registration desk where the letters will be scanned and the delegate shall be registered.

## Tentative National Convention Agenda

- August 20—Registration begins
- August 20—Auxiliary NEC Meeting
- August 21—National District Meetings
- August 22—Joint Opening Session
- August 22—Convention Committee Meetings
- August 22—DAV National Comdr. Reception
- August 23—Auxiliary Business Session
- August 23—Fun Night
- August 24—Auxiliary Business Session
- August 24—Forget-Me-Not Luncheon
- August 25—Final Aux. Business Session
- August 25—Intro. of National Officers & Dinner

Sheraton Hotel Denver

1550 Court Place  
Denver, CO 80202  
Telephone: 303.893.3333  
\$119.00 Single/Double

**Convention Registration is \$25**

Those attendees requiring scooters at convention must make their own arrangements since DAV will not be offering this service.

## NATIONAL DAV AUXILIARY FALL CONFERENCE SEPTEMBER 24—26, 2009

The National 2009 DAVA Fall Conference will be held September 24—26, at the Drawbridge Inn, 2477 Royal Drive, Fort Mitchell, Kentucky 41017. Toll-free reservations: 800.354.9793 Direct: 859.341.2800. Room rates are \$78, plus applicable taxes. Free Parking. Tentative Agenda follows:

<u>Thursday</u>	<u>Friday</u>	<u>Saturday</u>
8:00 am- 7:00 pm—Registration/Sales	8:00 am-4:00 pm —Registration/	8:00 a.m.-11:00—Registration/
10:00 am—NEC Meeting	Sales	Sales
12:30 pm—National Headquarters Tour	9:00 am-5:00 pm —Conference	9:00 a.m.-noon —Conference
7:00 pm—Conference Session	Session	Session
	8:00 pm-11:00 pm—Reception	6:30 pm—Cocktail Hour
		7:30 pm—Banquet

Make sure national headquarters is advised of member and guest attendance as well as the names of those interested in taking the tour. **Advance notice of tour participation is required.**

### Membership Listings/ Unclaimed Members

Unit adjutants are receiving the membership listings as of July 1, 2009. Any unclaimed members as of June 30, 2009, were moved to the national at-large. Review the listing and should you notice that someone is missing from your roster, try to secure an updated address for the member and contact national headquarters. Be sure to advise headquarters staff to move the member back into their respective unit after the address has been corrected.

Unit and State Commanders, Senior Vice Commanders, and Adjutants can run membership listings through the [www.dav.org/dava](http://www.dav.org/dava) site under the Reports tab any time they wish. Contact national headquarters if you have any questions about this procedure.

### L I N K E D   A D D R E S S E S

When more than one DAV and/or DAV Auxiliary member share a household, the membership system currently links identical addresses to streamline mailings and keep address files updated. The advantage to this is that when either the DAV or the Auxiliary headquarters office is notified of an address change that one change will update all the linked addresses. The disadvantage is that sometimes only one of the members wants their address changed and the system automatically changes all linked addresses. In an effort to limit these situations, it is our practice to see how many addresses are linked and in cases where there are four or more members linked to one address, only one of the addresses is changed. Should there be two or three members linked to an address, all linked addresses will be changed unless otherwise notified.

It is important that members are aware of this procedure.



## DAV AUXILIARY

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*Making a Difference, Now and Always*

### Reminders

- When calling DAVA national headquarters to place an order, dial extension 3218 for Melody Whitaker.
- Warrants/Vouchers/Check Requests must be issued for all expenditures. Units may not make exceptions to this requirement and doing so would be in direct violation of the national bylaws. All unit/state department checks require two authorized signatures.
- Bylaw books will be revised following the national convention in Denver, Colorado.
- Family members of those who have been injured and are currently serving in active military duty are eligible for DAV Auxiliary membership.
- Any units or state departments that have not submitted an annual financial report for 2008-2009 must do so prior to national convention in order to be seated as delegates.
- Any units or state departments that have not paid their 2008-2009 national mandates must do so prior to being seated as delegates.
- Annual members whose dues are paid for the current membership year may convert to a life membership without a down payment. Delinquent annual members or newly recruited members must pay the \$40 down payment. Three **full** membership years are allotted to pay the balance. In other words, if someone starts a life membership from July 1, 2009, through June 30, 2010, they will have until June 30, 2013, to pay the balance. Those members signing up for a life membership now have almost four years to pay the balance which can be used as a recruiting incentive.
- The May issue of the Headquarters News asked units to send in projects that seem to be working for them. To date, nothing has been received. Sharing ideas, no matter how small the project may seem to some, is the best way to encourage growth.

